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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Edward A. Hubbard  
Serial No.: 09/602,983  
Filed: June 23, 2000  
Group Art Unit: 2145  
Before the Examiner: Thomas Duong  
Title: CUSTOMER SERVICES AND ADVERTISING  
BASED UPON DEVICE ATTRIBUTES AND  
ASSOCIATED DISTRIBUTED PROCESSING  
SYSTEM

**SUPPLEMENTAL REPLY UNDER 37 C.F.R. § 1.116**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action having a mailing date of May 14, 2004 Applicants have submitted a Reply under 37 C.F.R. §1.116 on August 10, 2004 responding to the substance of the Office Action. Applicants consequently submit herewith a Supplemental Reply under 37 C.F.R. §1.116 to rewrite the claims to capture allowable material without adding new claims as suggested by the Examiner.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks** begin on page 11 of this paper.

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**CERTIFICATION UNDER 37 C.F.R. §1.8**

I hereby certify that this correspondence (along with any item referred to as being enclosed herewith) is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on November 12, 2004.

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Signature

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Serena Beller

(Printed name of person certifying)